

# The Full System

How three businesses run on one AI stack

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## The Full System

Every piece of infrastructure that runs my three businesses. The connections. The data flow. The way leads become money without me touching it most of the time.

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### THE ARCHITECTURE IN ONE LINE

**Comment → ManyChat → email → GHL → automated nurture → booked appointment → Cody closes.**

That is the whole machine. Below is what makes each link work.

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### LAYER 1 — CONTENT (CodyKeegan.AI)

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Component	Tool	Role
Idea	My brain	Real thing that happened in my business that day
Script	Claude Max	Generates the script in my voice using CLAUDE.md
Filming	DJI Osmo 3	One take, prop of the day, eye level
Edit	CapCut	Auto captions, auto silence cut, 15 minutes
Repurpose	Opus Clip	Pulls 3-5 short clips from each long video
Distribution	Blotato	Schedules all 8 platforms in one upload
Engagement	ManyChat	Auto-DMs viewers who comment trigger words
List capture	ManyChat to GHL	Email captured, synced to GHL via webhook

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### LAYER 2 — SALES (GoHighLevel)

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Component	Tool	Role
CRM	GHL	Master database. Every contact lives here.
Pipelines	GHL	Visual stages: New Inquiry → Quoted → Warm → Booked
SMS	GHL Twilio	Texts within 60 seconds of any new lead

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Component	Tool	Role
Email	Gmail SMTP via GHY	All emails sent from real business address
Voice	Vapi + ElevenLabs	AI agent answers phone, qualifies, books consult
Calendar	GHY Calendar	Auto-books, sends reminders, handles cancels
Follow-up	GHY Workflows	Day 2 + Day 5 sequences if no response

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### LAYER 3 – INFRASTRUCTURE

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Component	Tool	Role
Domains	Cloudflare DNS	codykeegan.ai, codykeegan.com, etc.
Hosting	Cloudflare Pages + Workers	All sites serve from Cloudflare edge
Code	GitHub	Every site is a repo. Push to deploy.
Files	Google Drive	All assets, scripts, captions, master docs
Dashboard	Notion	One page to see everything. Content + leads + revenue
AI brain	Claude Max	Reads everything above, makes the next decision

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### THE DATA FLOW

1. **Cody films a video** — DJI Osmo, prop, 60 seconds
2. **Posts via Blotato** — 8 platforms at once at 7am MST
3. **Viewer comments STEAL (or any trigger word)**
4. **ManyChat auto-DMs the prompt PDF** — within 2 seconds
5. **Viewer taps button, enters email**
6. **Webhook fires to GHY** — contact created, tagged, segmented
7. **GHY nurture sequence starts** — 5-day sequence per segment
8. **Hot lead replies READY** — bypasses automation, lands in Cody's inbox
9. **Cody closes** — that is the only human step

Total Cody time per closed deal: 15-20 minutes. Everything else runs without him.

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### WHAT THIS PRODUCES

- 1 filmed video per day
  - 8 platforms posted per day
  - 5+ pieces of content per filming session via Opus Clip
  - Continuous email list growth via ManyChat triggers
  - Inbound leads sorted automatically by segment
  - AI voice agent handling phone calls 24/7
  - Cody works 3-4 hours a day
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## **THE STACK COST**

- Creator infrastructure: \$144/mo (Claude + Blotato + ManyChat)
- Operations infrastructure: \$297/mo (GHL Unlimited) + usage (Vapi, ElevenLabs, Opus)
- One-time camera: \$300 (DJI Osmo 3)

For under \$500/month, three businesses run on this system.

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## **WANT TO BUILD THIS?**

This is the entire architecture. Every tool. Every connection.

- Comment STEAL for the competitor review mining prompt
- Comment CLAUDE for the Brand Bible template
- Comment STACK for the 144 dollar stack breakdown

Follow @codykeegan.ai on TikTok, Instagram, LinkedIn for the daily show.

— Cody